

Proposal for the Establishment and Charter of a Community Advisory Committee (CAC) of the Fallen Leaf Lake Community Services District (CSD)

Whereas, the establishment of an Advisory Committee was a condition of the Real Property Transfer Agreement between the Trust for Public Land and the Fallen Leaf Lake Associates, signed July 3, 1990, and

Whereas, the CSD has previously had a standing Community Area Advisory Committee (CAAC) for the purpose of advising the CSD board with community input on matters concerning the use of the CSD “community area” property where the current store, marina, and old store building are located, and

Whereas, said committee has lapsed and ceased functioning as some point after 2011, and

Whereas, there is a group of at least ten (10) community members interested in reviving the committee or establishing a similar committee and serving in a volunteer capacity for the betterment and benefit of the FLL community and the public at large, and

Whereas, the CSD board members at their last public meeting in May 2023 expressed uncertainty as to whether such a committee is needed or would be of value to the CSD board, and

Whereas, the aforementioned volunteers have held discussions amongst themselves to answer the questions of whether such a committee should be formed, if so to what end, with what focus and with what kind of structure

Therefore, the volunteers do submit the following proposal to the CSD concerning the establishment of a Community Advisory Committee (CAC) of the Fallen Leaf Lake Community Services District as a standing committee.

Proposal

Community Advisory Committee

We propose the formation of a standing committee of the CSD Board chartered with advising the CSD board on matters of community concern and available to the CSD board as a standing team of volunteers able and willing to assist with research, community outreach, data and communications, policy development, and other such projects as the CSD board may see as beneficial to its operations or to the community at large.

Membership

- The CSD may appoint members to the CAC at any regular or special public meeting of the CSD board.
- CAC membership shall be for a 2 year term.
- The CSD should strive to ensure that there shall at all times be between 7 and 13 appointed members of the committee.
- The CSD shall have the discretion to add or remove any members of the committee, by a public vote.
- The CSD should strive to appoint members who represent different perspectives, areas of the lake community, and the public at large.

Leadership

- The CSD board may appoint a Committee Chair or other officers OR direct the Committee at large to select its own leadership structure.

Meetings

- As a formal advisory committee to the CSD, and thus subject to Brown Act requirements - the meetings of the CAC shall be managed as public meetings, announced in advance, with published agendas, and allowing for public comments, etc.
- The committee shall establish a calendar of regular public meetings, at least monthly, with the prerogative to cancel such meetings if not needed in the judgment of the CAC committee chair or the CSD board chair.
- Participation in public meetings shall be offered via Zoom or other web conferencing platforms
- Meetings of the committee shall be recorded and available for public inspection
- Minutes will be published
- The CAC will present advice, relevant findings, recommendations, and a status report on the work of the committee at regular CSD meetings

Focus Areas

The CAC will initially focus on three areas of Community Concern:

- **Community & Communications** - To assist the CSD to better engage with the lake community through events, email, website, public meetings, volunteer opportunities and potentially other means. To organize and promote community events that help develop community spirit as new families, new generations and new visitors gather at the lake. To put meaningful effort into outreach, list-building and maintenance to reach 80%+ of regular users of the CSD facilities and the community of residents, regular visitors and property owners at the lake. To explore the potential of social media and other technologies to better connect with this audience to grow community engagement. To conduct surveys and or research into the effectiveness of communications and community engagement and recommend and/or implement incremental improvements.
- **Concession** - To support the concessionaire with feedback and ideas for the store and marina - from menu items to the price of slip rentals and fuel, from the administration of AIS precaution to the consideration of any future services. To assist the concessionaire in the development of waste reduction, recycling, and composting programs. To integrate as appropriate, the concessionaire into the communications infrastructure mentioned above.
- **Congestion** - To develop strategies to better manage traffic, parking, and congestion in and around the community area during peak times. To make recommendations concerning education, signage, enforcement and other approaches to alleviate and or better manage congestion. To recommend collaborative approaches for the CSD to engage other public agencies to address these concerns in the broader basin.

The CSD board shall have the ability to assign new areas of focus and/or direct the work of the Committee on these or any future topics.

Committee Work

- The CAC volunteer members will organize their work in small teams, with an initial team forming around each of the focus areas above.
- These teams will work together in numbers which are fewer than half the membership of the CAC at any given time - allowing the teams to work flexibly, without the overhead of Brown Act requirements as they do the teamwork.
- Any advice or recommendations to the CSD board emerging from the teamwork will be presented first at full, public meetings of the CAC where they will be subject to the Brown Act requirements prior to presentation to the CSD board.

Proposed Initial Members

The following volunteers have identified themselves as interested in Committee membership and demonstrated their interest by participating in meetings and discussions to develop this proposal,

Woodson Martin
Wanda Kownacki
Alison Kerr
David Alden
Elizabeth Dick
Jamie Cherry
Jim Parise
Katie Gray
Mike Bracco
Sarah Marx

CSD Board Liaison

We propose that Danny Kramer be designated as the Board Liaison for the CAC and participate in the regularly scheduled meetings of the CAC. Any other board member, and any member of the public, are also welcome at any/all of the CAC meetings.

Teamwork Leaders

The following individuals have raised their hands to lead initial teamwork on the identified focus areas as noted below.

Area	Leader & Team
Community & Communications	Jamie Cherry
Concession	Katie Gray
Congestion	Woodson Martin